

Broadcast Elements

Full Screen Images

Full screen images should fit a 1920x1080 screen size. JPG or PNG file formats required.

Static Overlays

Images to be overlaid on top of a camera feed should be 1920x1080 to ensure they appear where you want them to appear on screen. PNG file format with a transparent background is required.

Animated Overlays

Animated overlays can be displayed on top of a camera feed and should be in a 1920x1080 frame to ensure they appear where you want them to appear on screen. They must be rendered using Apple ProRes 4444 .MOV file format so that it includes the Alpha Channel and can be overlaid.

Video Content

Any and all video content should be 1920x1080 and in H.264 codec in .mp4 format. If you want to verify proper formatting before developing all of the elements, please send us one and we can confirm that it plays/displays properly before you develop more elements.

Best Practices & Basic Elements to Consider

Any type of overlay should include a slight drop shadow on the bottom layer of the element. Text that does not have a background should include a slight, contrasted outline, as you can't guarantee what colour background it will appear on.

Some basic show elements to consider developing are:

- Standby Slide
- Intro Slide/Video
- Bed music track
- Host/Guest Full-Screen graphic
- Host/Guest Name & Social key
- Host/Guest/Organization Social key
- Questions Call-to-Action key
- Share Hashtag Call-to-Action key
- Next Show key
- Gradient Background for two-box or panel background
- Sponsor/Credits board
- Outro Video/Slide